



Thursday 23 January 2025 ~ Park Plaza London Riverbank

14:15-15:00 Placemaking

Building new places to live, as well as places to work, learn, and spend leisure time, is a core tenet of the new government's plan for economic growth. This session will look at what this new spirit of placemaking means for bus and coach, and what the barriers are to ensuring that buses are an integral and immovable part of these new communities. The session will also explore the opportunity to bring a 'bus first' vision to the heart of the planning system, and what this means for places and the people who live there.



Paul Lynch, Managing Director London, Stagecoach Bus and CPT President (Chair)

Lynch has a wealth of experience in the transport sector, starting his career with Transport for London in 1984. Since joining Stagecoach in 1994, Lynch has held a number of Director roles including as Operations Director for Swebus in Sweden, MD roles in Yorkshire and the East Midlands, as well as Regional Director positions for Wales and the North of England.

During his time at Stagecoach, Lynch has steered their largest business through the challenging pandemic period, and has pioneered the introduction of electric vehicles at scale into Stagecoach, operating their largest fleet of electric buses in London. Earlier in his career, he led the integration of a newly acquired company into the business, turning around the commercial and operational performance there, was a key figure in groundbreaking partnerships in a number of areas, and has successfully run scheduled coach and local bus services in both commercial and regulated markets.

Daisy Narayanan MBE, Director of Public Realm, Crown Estate

Daisy Narayanan is Director of Public Realm at The Crown Estate. She was formerly Head of Placemaking and Mobility at the City of Edinburgh Council where she led on delivering a city-wide, integrated approach to transport and placemaking. She trained as an architect and urban designer, before focusing on sustainable transport and climate action over the last decade.

Daisy sits on the Board of Architecture and Design Scotland and The Transport Planning Society. She is a member of the Evidence Group of Scotland's Climate Assembly and sits on the judging panel for the National Transport Awards. She has recently been awarded an MBE for services to Inclusive Urban Planning and elected to the Fellowship of the Royal Society of Edinburgh .



Drawing on her previous experience working in India, Singapore, England and Scotland, Daisy believes passionately in the importance of creating inclusive places for people: places that reflect and complement the communities that live in them.

Allan Pitt, Associate Planner, Arup

Allan is a leader of Arup's town planning and transport planning teams as part of its Cities, Planning and Design group in Wales and the West of England. He provides project management, development management, planning policy and strategy advice, business case, and consultation services to public and private sector clients. He has a comprehensive knowledge of the planning policy landscape and wider legislative framework in the UK.



Allan is experienced in the planning, consenting and delivery of a wide range of major infrastructure plans and projects, specialising in transport. He has acted as an expert witness on planning, socioeconomic, and stakeholder consultation, in support of Development Consent Orders, Highways Act and Compulsory Purchase Order Examinations and Public Local Inquiries.

Allan is a member of the RTPI Cymru Executive Committee and the RTPI Cymru Policy and Research Forum. He is a strong advocate for applying the unique Well-being of Future Generations (Wales) Act 2015, the need to integrate land use, transport planning and economic development to achieve better placemaking and sustainable outcomes.



Tom Morgan, Managing Director, trentbarton

Tom joined the industry in 2009 as a graduate trainee with Norfolk Green following which he joined trentbarton on a management training programme. After spending time in all areas of the business he landed his first management role as a service delivery manager at their Derby depot, before progressing through the ranks to his current role as Managing Director, which he started in March 2023.

Tom has a passion for understanding customer priorities, consistently delivering exceptional customer service, and using innovation and technology to make using the bus a viable, attractive and preferential alternative to the private car.



Pete Dyson, Author, Transport for Humans

Pete Dyson is doctoral researcher at University of Bath and co-author of the book *Transport for Humans: Are we nearly there yet?*. He was formerly Principal Behavioural Scientist at the Department for Transport (2020-22) and senior consultant at the Ogilvy Behavioural Science Practice (2013-20).

His PhD in psychology examines policies designed to promote sustainable travel in and between UK towns and cities.